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Everywhere RVers go



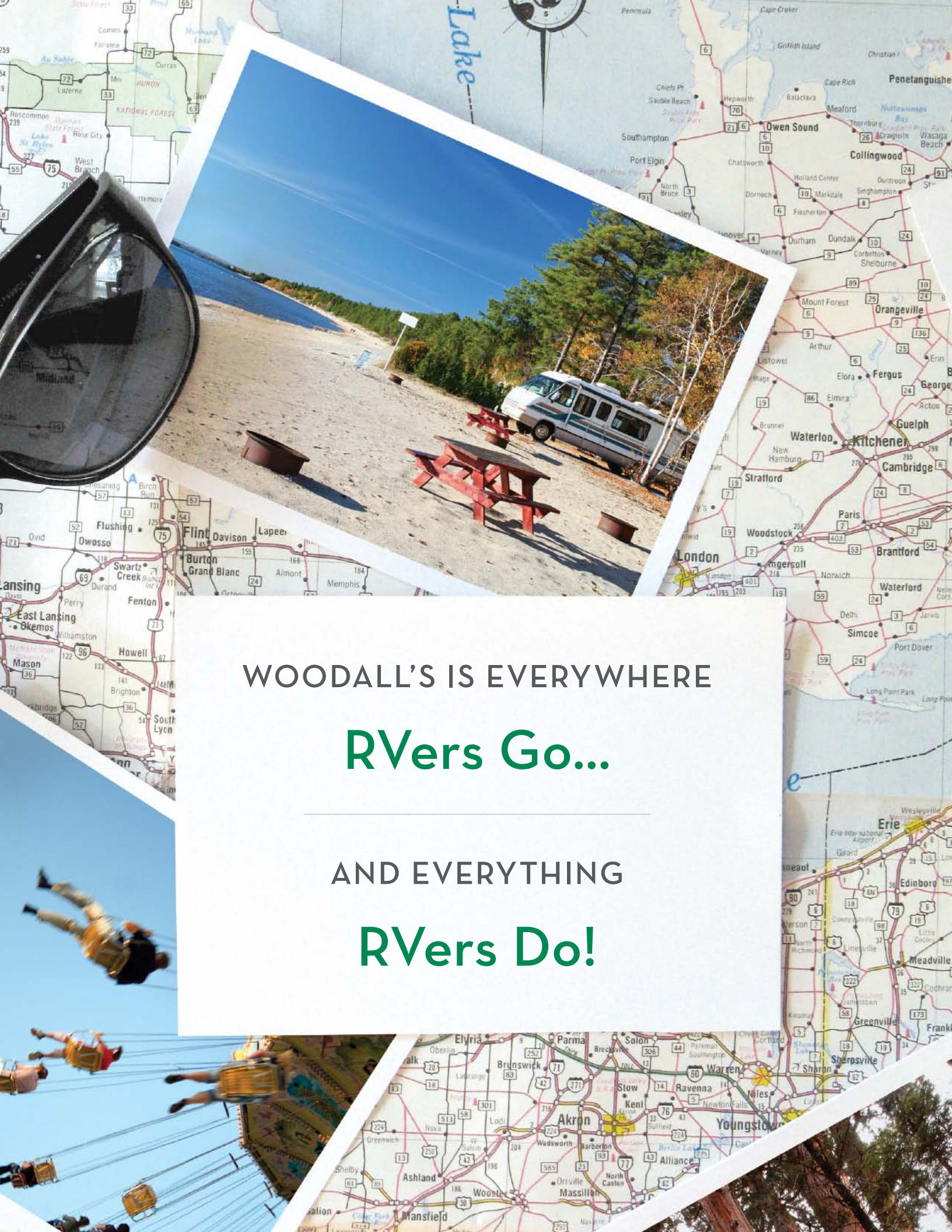
**2011 PUBLICATIONS  
CATALOG**

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WOODALL'S IS EVERYWHERE  
**RVers Go...**

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AND EVERYTHING  
**RVers Do!**

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# 75 Years and We're Still Your #1 Trusted RV and Camping Resource

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RVers and campers across the nation have trusted Woodall's to bring them the most complete and comprehensive campground and travel info for 75 years now... and we honestly don't see any signs of this ever changing.

With annual updates, Woodall's Campground Directories and Guides continue to provide the most accurate listing detail available in the industry on facility and recreation amenities as well as camping rates and discounts accepted, driving directions, any pet or rig size restrictions and much, much more. Also included are listings for RV dealers & service centers as well as local area attractions.

## NEW FOR 2011:

- **Updated** GPS coordinates and physical address descriptions on select listings
- **Updated** full-color travel maps for every state and province
- **New** "Green-friendly" park listings
- **New** One Tank Trips – weekend vacations to take on just "one tank" of gas

Woodall's **Extended Stay** and **Discover Guides** are great standalone publications for your business to offer at RV shows, open houses, or just to leave on your office counter for customers to take away. For a special opportunity to order these products absolutely FREE of charge, see the Fax Order Form on page 5.

To place your order for any of our other publications, please contact a distributor today. For product questions and comments, please contact Woodall's directly.

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## WOODALL'S

### 2011 Regional Campground Guides

Each guide contains the same detailed listing information available in the North American Directory, only packaged in a smaller edition that is region specific. Compact format is geared for customers who limit their travel range and/or mainly take family weekend getaways, or are conscious of storage space in their RV.

**New York/New England and Eastern Canada:** CT, ME, MA, NH, NY, RI, VT, ON, QC, NB, NL, NS, PEI

**The South:** AL, FL, GA, KY, LA, MS, NC, SC, TN

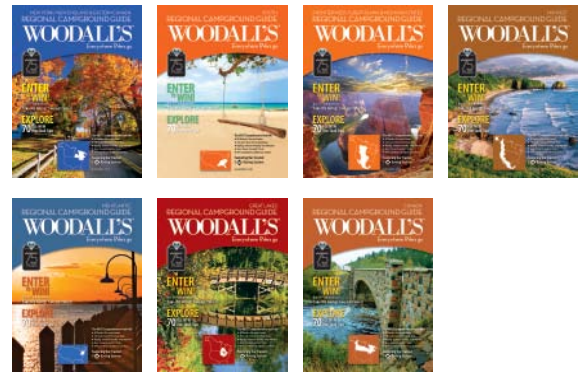
**Frontier West/Great Plains and Mountain Regions:** AR, CO, KS, MO, MT, NE, NM, ND, OK, SD, TX, UT, WY, AB, MB, SK, MX

**Far West:** AK, AZ, CA, ID, NV, OR, WA, BC, YK, MX

**Mid-Atlantic:** DE, DC, MD, NJ, PA, VA, WV

**Great Lakes:** IL, IN, IA, MI, MN, OH, WI, ON

**Canada:** All provinces



Woodall's 2011 Regional Guides  
approximately 500 pp each  
retail: U.S. \$10.95 | CAN \$10.95

### Cooking on the Road with Celebrity Chefs

Edited by Anne de Ravel, this cookbook features contemporary recipes and updated regional classics. The contributors are some of the best chefs in the country—from TV personality Chef Harry to Melissa Perello, executive chef at Fifth Floor Restaurant in San Francisco. Find out how they cope with limited equipment and peek into their lives while learning some great tricks of the trade for storing foods and preparing meals in your RV.

### Campsite Cookbook

Wholesome meals are more than possible outdoors—they are fun, satisfying and healthy! This pocket-size cookbook offers interesting methods and delicious recipes for camp cooking. Discover foil, reflector and Dutch oven cooking and how to build the perfect fire.

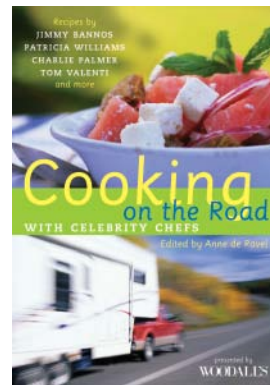
### RV Owner's Handbook, 4<sup>th</sup> Edition

This comprehensive owner's manual contains easy-to-follow instructions for keeping your RV well-maintained and problem-free. Updated in 2008, this 4th edition contains information for most older and newer model RVs and includes hundreds of photos and illustrations. Seasons veterans and those new to the RV lifestyle have found Woodall's RV Owner's Handbook invaluable in avoiding costly repairs.

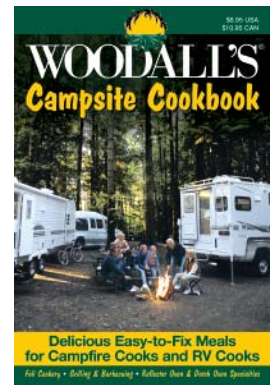
## WOODALL'S

### Camping and RVing with Dogs

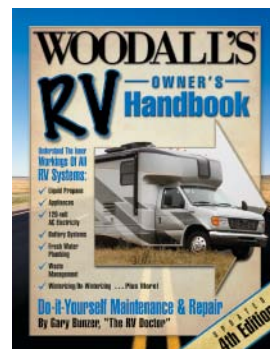
This must-have reference is for all canine lovers who enjoy camping and RVing with their best friend. From tips on how to prevent a lost dog to handling medical emergencies, every aspect of travel with pets is covered. Written by full-timers Jack and Julee Meltzer, this is the resource to have for RVers brought to you by RVers.



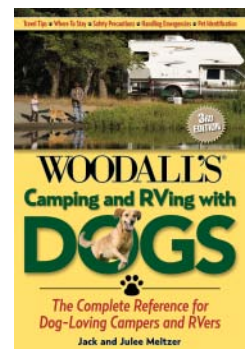
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Campsite Cookbook  
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*Cover graphics are available as high-resolution PDFs and JPGs.*



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To place your order for Woodall's FREE 2011 **Extended Stay** or **Discover Guides**, complete and fax this form to (805) 667-4468. Questions, Call Brittny Jensen, Marketing Dept at (800) 323-9076, Ext 236 or email [bjensen@affinitygroup.com](mailto:bjensen@affinitygroup.com).

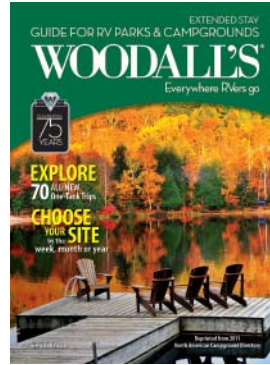
## SPECIAL OFFER!

Woodall's Guides are great giveaways for RV shows, open houses, or to leave on your office counter for walk-in customers. Place one in your RVs as a special "thank you" to your renters or buyers. You'll be sending them off with some valuable information to use on-the-road that they're sure to appreciate.

Get two additional Woodall publications absolutely FREE. At your request, Woodall's will ship up to eight cases of our 2011 **Extended Stay** and/or **Discover Guides**.

Simply complete and fax this order form to (805) 667-4468. Guides will be available for shipping starting December 13, 2010 while supplies last.

To place your order for any of Woodall's other publications, please contact your local distributor today. For your convenience, a distributor list is provided in this catalog.



### WOODALL'S 2011 Extended Stay Guide

Your customers can find places to park their RVs for a week, a month or for an entire season! This guide also includes the Discover Guide editorial section, "One Tank Trips."



### WOODALL'S 2011 Discover Guide

This guide contains our special editorial on "One Tank Trips," detailing exciting trips you can take throughout North America on just one tank of gas. From start to finish, Woodall's guides you through some of the most interesting places to visit.

Each case contains 48 publications

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