

Four empty boxes for identification or tracking.

Sequence # [SEQ] \_\_\_\_\_ Listing Type [LST] \_\_\_\_\_ CL Lead [CLL]  Split Code [TER] \_\_\_\_\_ Compass [COM] \_\_\_\_\_

Dealer-Travel/Tourism Name [NM] \_\_\_\_\_

List Town [LC] \_\_\_\_\_ List St/Pr [LS] \_\_\_\_\_ County [COU] \_\_\_\_\_ Country [LT] \_\_\_\_\_

X-Ref/Dup/Area Listing Text [TXT] \_\_\_\_\_

Locator Directions [DIR] \_\_\_\_\_

Enter: R [ENR]  or L [ENL]  or End [ENE]  Office Use: Primary Seq # (X-Refs/Dups only) [PSQ] \_\_\_\_\_ [OU4] \_\_\_\_\_ Internal # [FN] \_\_\_\_\_  
[BK1] \_\_\_\_\_ Web Map Ad [BK2] \_\_\_\_\_ Feature [BK3] \_\_\_\_\_ [BK4] \_\_\_\_\_ [BK5] \_\_\_\_\_

**A SALES**  
CD/CL Adv [AD] \_\_\_\_\_ CD Ad Hist [CAD] \_\_\_\_\_ Unique Acct [UA] \_\_\_\_\_ Ex Stay Adv [GSS] \_\_\_\_\_ Ex Stay Display [GSL] \_\_\_\_\_ CD LBB [CBB] \_\_\_\_\_  
Triple Impact [ADR] \_\_\_\_\_ CD Display [CDL] \_\_\_\_\_ CL Display [TDL] \_\_\_\_\_ CL LBB [TBB] \_\_\_\_\_ Rental Online Ad [ROL] \_\_\_\_\_ Non Ad Exit [NAE] \_\_\_\_\_  
Tent Online Ad [TOL] \_\_\_\_\_ Map Ad [MAP] \_\_\_\_\_ Non Ad Contact [NAC] \_\_\_\_\_ Patron [PTN]  Web Pat [WPT]  OAL [OAL]   
Pro Rated Web [PRW] \_\_\_\_\_ Add'l Adv [AAD] \_\_\_\_\_ IC Placement: RV Srv/Parts [HT4] \_\_\_\_\_ RV Sales [HT5] \_\_\_\_\_ Things to See [HT6] \_\_\_\_\_  
RS Hot email [RSE] \_\_\_\_\_ Rentals [HT7] \_\_\_\_\_ Family Camp [HT9] \_\_\_\_\_ RZ Dir Inv [HT8] \_\_\_\_\_

**B** 1st Yr Open [YRO] \_\_\_\_\_ Not Qualified [DEL] \_\_\_\_\_ **C PHYSICAL LOCATION** [LAT] \_\_\_\_\_ [LON] \_\_\_\_\_  
Gear or Flag [OU1] \_\_\_\_\_ For X-refs and Dups only RV Search [RVH]  In decimal degrees (sample: lat 30.53143 / lon 88.17433)

**D ADDRESS**  
Street [MAD] \_\_\_\_\_  
Mail Address PO Box [MPO] \_\_\_\_\_  
City [MCI] \_\_\_\_\_ St/Pr [MST] \_\_\_\_\_ Zip/PC [MZP] \_\_\_\_\_  
Phone [PH] \_\_\_\_\_ Fax [FAX] \_\_\_\_\_  
Mail & Physical Address are the same [MPH]  Physical Location: Street [PAD] \_\_\_\_\_  
(If different) City [PC2] \_\_\_\_\_ St/Pr [PS2] \_\_\_\_\_ Physical Zip/PC [PZP] \_\_\_\_\_  
List E-Mail [EM] \_\_\_\_\_ Do Not List  Suppress   
Website [WEB] \_\_\_\_\_ E-Mail [DNL] on WWS [DNW]  
Inventory Website [IWS] \_\_\_\_\_ [CMG]  RV Search Phone [RSP] \_\_\_\_\_  
Business E-Mail [OEM] \_\_\_\_\_  
Owner's Name [ONM] \_\_\_\_\_  
Ad Decision Maker [ADM] \_\_\_\_\_

**E AGENCY**  
Must call on agency first [MCA]   
Agency or Office for (if client name not above) [AOF] \_\_\_\_\_  
Agency Name [AGN] \_\_\_\_\_ Person Contacted [ACT] \_\_\_\_\_  
Address [AMA] \_\_\_\_\_ City [ACI] \_\_\_\_\_ St/Pr [AST] \_\_\_\_\_ Zip/PC [AZP] \_\_\_\_\_  
Phone [APH] \_\_\_\_\_ Fax [AFX] \_\_\_\_\_  
E-Mail [AEM] \_\_\_\_\_

**F POLICY**  
Open All Year [OPA]  OR Open From [OPF] \_\_\_\_\_ thru [OPT] \_\_\_\_\_  
Season Exceptions [SSX] \_\_\_\_\_  
Credit Cards: AMEX [AMX]  Disc [DSC]  MC [MC]  Member of: RVRA [RVA]  Discounts: Good Sam [GS]  FCRV [FCR]   
VISA [VSA]  Debit Card [DBC]  ATM (on site) [ATM]  RVDA [RVD]  Senior Citizens [SCD]  FMCA [FMC]   
Other Discount [OTD] \_\_\_\_\_

**G DEALER SERVICES**  
New Unit Sales: Travel Trailers [STT]  Truck Campers [STC]  5th Wheels [S5W]  Park Models [SPT]  Fold-down Camping Trailers [SFD]   
Tents [STS]  Toy Hauler [TOY]  Class A Motorhomes [SCA]  Class C Motorhomes [SCC]  Class B Motorhomes [SMM]   
Used/Pre-Owned Unit Sales [SUS]   
LP Gas Refill: By Weight [LPW]  By Meter [LPM]  Bottle Exchange [LPX]   
RV/Motorhome Mechanic: Full Time [MFT]  Emergency Road Service: 24 Hours [S24]   
Part Time [MPT]  Bus Hours [SBS]   
Engine/Chassis Repair [ECR]  Mobile RV Service [MRS]   
Appliance Repair [APR]  RV Towing [RVT]   
Body Work/Collision Repair [BWR]   
Other Services: Dump Station [DS]  RV Storage [RVS]  Installs Hitches [INH]   
Sells RV Parts & Accessories [SPA]  Camping Supplies [SCS]   
Rents Camping Supplies [RCS]  # Tent Rentals [NTR] \_\_\_\_\_  
Other services not listed above (max 5 words) [OSV]: \_\_\_\_\_

**H RV RENTALS**  
# Travel Trailers [TTR] \_\_\_\_\_  
# Class A Motorhomes [AMR] \_\_\_\_\_  
# Class C Motorhomes [CMR] \_\_\_\_\_  
# Fold-down Camping Trailers [FDR] \_\_\_\_\_  
# Class B Motorhomes [VCR] \_\_\_\_\_  
# Truck Campers [TCR] \_\_\_\_\_  
TOTAL # RV RENTALS [TNR] \_\_\_\_\_  
Sell CG Directories? [SCG]   
Sell Woodall's Directories? [SWD]  If so, sell ONLY Woodall's CG Directories [SOW]   
**I BOOK SALES**  
Which Ones?  
Woodall's North Amer [WNT]  Woodall's Eastern [WET]  Woodall's Western [WWT]   
Woodall's Regional [WRG]  Trailer Life [TLD]   
Other [ODI] \_\_\_\_\_

**J TRAVEL & TOURISM**  
Categories:  
Amusement/Theme Park [AMU]  Cave/Cavern [CAV]  Event/Festival [EVT]   
Restaurant/Pub/Winery/Brewery [RPW]  Cruise/Tour [CRU]  Charter Fishing/Boats/Canoes/Float Trips/Marina [CHM]   
Shopping (mall/store/shop/flea market) [SHP]  Golf Course [GLC]  Racetrack (car, dog, horse) /Casino/Riverboat [RCR]   
Historic Sites/Monument/Historic Village [HIS]  Museum [MUS]  Tourism Bureau/Council/CVB/C of C/Visitor Center [CVB]   
Water Park [WPK]  Farm/Ranch [FRM]  Other [ATO] \_\_\_\_\_  
Description (for Travel/Tourism): [ATD] \_\_\_\_\_

COMMENTS: RV Search Lead