

Advertiser Name _____ List Town _____ List St./Prov. _____ Seq # _____

E-mail Address _____

CAMPGROUND DIRECTORY Listing Billboard Layout

HEADLINE (ALL CAPS) [CBH]

35 Characters Maximum - One Character or Space per Line Provided (punctuation included)

MESSAGE (Upper/Lower Case Only) [CBD]

225 Characters Maximum - One Character or Space per Line Provided (punctuation included)

CAMPING LIFE Listing Billboard Layout

HEADLINE (ALL CAPS) [TBH]

35 Characters Maximum - One Character or Space per Line Provided (punctuation included)

MESSAGE (Upper/Lower Case Only) [TBD]

225 Characters Maximum - One Character or Space per Line Provided (punctuation included)

ROTATION ZONE ADVERTORIAL [RZP]

Lots for Sale Park Models for Sale Memberships

HEADLINE (ALL CAPS) [RBH]

35 Characters Maximum - One Character or Space per Line Provided (punctuation included)

MESSAGE (Upper/Lower Case Only) [RBD]

225 Characters Maximum - One Character or Space per Line Provided (punctuation included)

TOWN SPONSOR TEXT [STX]

Placement: _____

Offer/Message (Upper/Lower Case Only)

100 Characters Maximum - One Character or Space per Line Provided (punctuation included)

VISUAL TOUR TEXT [VTT]

Placement: _____

MESSAGE (Upper/Lower Case Only)

100 Characters Maximum - One Character or Space per Line Provided (punctuation included)

WEB SAVER COUPON

2010/2011 Calendar year

Coupon offers are not valid to appear on Woodall's website after 12/31/2011

HEADLINE (ALL CAPS) [CPH]

35 Characters Maximum - One Character or Space per Line Provided (punctuation included)

Offer/Message [CPO] (Upper/Lower Case)

100 Characters Maximum - One Character or Space per Line Provided (punctuation included)

Coupon Placement with Listing Select **One** [CPP]

- Find Places to RV Camp
- Find Places to Family Camp
- Find Places to Buy RVs
- Find RV Service/Parts
- Find On-Site Rentals
- Find Over-the-Road Rentals
- Find Things to See & Do
- Find Places to Tent Camp

Contract Begin [CPB] _____ Contract End [CPE] _____
mm/dd/yy mm/dd/yy

Coupon Offer
Begin Date [CPF] _____ Exp. Date [CPT] _____
mm/dd/yy mm/dd/yy

Coupon Code [CPC] _____ OPTIONAL

Initial _____ Date: _____

AC: ___ FR ___ Rep _____ Code _____ Split Code _____ Rec'd in Traffic: _____