

RVTRIPSETTER ONLINE RESERVATION SERVICES AGREEMENT

THIS RESERVATION SERVICES AGREEMENT (this "Agreement") is made and entered into as of _____, 20____, by and between Affinity Group, Inc., a Delaware corporation ("Affinity"), and the property owner listed below (the "Owner").

Affinity has developed the Affinity RVTripsetter™ System (the "RVTripsetter System") to allow consumers to make reservations at guest lodging facilities through certain Affinity-affiliated web sites (the "Reservation Services"), and the Owner desires to use the RVTripsetter System for its property(ies) located at the addresses set forth below (collectively, the "Property").

Print Full Legal Name of Property	
Print Mailing Address and Phone of Property	Address: _____
	City, State, Zip: _____
	Phone: _____

1. Services, Property Information and Inventory Management. Owner shall use the RVTripsetter System to effect Reservation Services at the Property, and shall actively promote the allocation of Property inventory to the RVTripsetter System. Owner shall provide hardware and software necessary to interface with the RVTripsetter System, including, but not limited to, all equipment (hardware and software) and telecommunications equipment and lines, and shall be responsible for all expenses related thereto. Owner shall provide Affinity with current and complete Property information using Affinity's online property data tool within thirty (30) days after contract acceptance by Affinity. Rates, inventory/availability information, Property descriptions (including individual accommodation descriptions), deposit requirements, Property cancellation/refund policies and other such information as prescribed by Affinity will be managed by Owner at www.rvtripsetter.com.

2. Fees, Reservation Confirmations, Cancellations and Refunds. For reservations made through the RVTripsetter System, Affinity shall collect a deposit from each reserving party and shall be entitled to a transaction fee equal to a percentage (as outlined under Requested Services) of the total dollar amount of each reservation made through the RVTripsetter System (the "Transaction Fee"). Affinity shall then remit to Owner the amount of any fees collected in excess of the Transaction Fee by electronic funds transfer twice per month or by check on a monthly basis. Affinity reserves the right to modify the Transaction Fees at any time upon 45 days written notice to Owner.

3. Reservation Confirmations, Cancellations and Refunds. All reservations booked through the RVTripsetter System will be confirmed by Affinity via confirmation email to the reserving party. Affinity and Owner agree that: (i) the reserving party's right to cancel is governed by the refund and cancellation policy of Owner, which shall be posted on the RVTripsetter System; (ii) any cancellation or refund request made by a reserving party will be directed to, and is the responsibility of, Owner; and (iii) the Transaction Fees are non-refundable and will not be offset or otherwise reduced by any cancellations made by reserving parties or refunds issued by Owner. Reservations shall be made only by credit card or other Affinity-accepted method of payment. Affinity makes no representation or warranty concerning credit cards of third parties, including, without limitation, the authority of the person to use such card or the availability of credit thereunder. Owner shall cause the Property to honor all reservations for the Property transmitted from or through the RVTripsetter System including, without limitation, the rate, accommodation type, arrival date and departure date for which such reservations were made.

4. Termination. The initial term of this Agreement shall commence upon the date of this Agreement and shall continue for consecutive 12-month periods, provided that either party may terminate this Agreement at any time for any reason upon 30 days written notice. Upon any such termination, Affinity shall no longer have any obligation to provide Reservation Services to the Owner.

5. Miscellaneous. In the event Owner shall fail to keep, observe or perform any term or provision of this Agreement, then Affinity shall have such rights as are available at law or in equity. The prevailing party in any action commenced due to the breach hereof shall be entitled to recover its costs, expenses and reasonable attorney's fees incurred in the enforcement of this Agreement. This Agreement shall be interpreted and construed in accordance with the laws of the State of California. Owner hereby irrevocably consents to the jurisdiction of the courts located in Los Angeles, California for the purpose of resolution of any disputes to which Affinity may be a party and which concerns this Agreement. This Agreement represents the entire agreement between the parties concerning the matters set forth herein, and any oral statements are merged herein. Owner agrees to defend, indemnify and hold harmless Affinity from any action, claim, liability, loss, damage, cost or expense arising from (i) Owner's breach of any term or condition of this Agreement, or (ii) the operation of the Property (including but not limited to any claims from any reserving party). Owner may not assign its obligations under this Agreement without the prior express written consent of Affinity.

Requested Service(s):

Online Reservations through Trailer Life and/or Woodalls at 7% Online Reservations from park's own website at 5%

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the day and year first above written.

AFFINITY GROUP, INC.

OWNER:

By: _____

By: _____

Name: _____

Name: _____

Title: _____

Title: _____

RVTripsetter
64 Inverness Drive East
Englewood, Colorado 80112
(303) 728- 7331