



2010 SERVICES QUESTIONNAIRE

PARK NAME:	
PARK ADDRESS:	
C.S.Z/COUNTRY:	
WEB SITE:	# SITES:
EMAIL:	PARK ID:

SEASON: YR ROUND () OPENS: _____ CLOSSES: _____
AFFILIATIONS: Woodall's () TrailerLife () GoodSamClub () CampClubUSA () Coast to Coast ()
REP TEAM: NAME: _____ DATE: _____

PARK CONTACTS	Name	Phone	Best Time to Call
() OWNER:			
() PARK MANAGER:			
() _____:			

PARK NEEDS	(Please check all that apply)
<input type="checkbox"/> Increase Value Of Your Trailerlife / Woodalls Listing/Ad <input type="checkbox"/> Make Your Website More Profitable (Online Reservations)	
<u>GENERATE MORE BUSINESS</u> <input type="checkbox"/> Attract New Customers <input type="checkbox"/> Fill Unbooked Sites <input type="checkbox"/> Fill Shoulder Season <input type="checkbox"/> Earn Revenue While Sleeping or on Vacation <input type="checkbox"/> Reduce Marketing Costs	<u>GAIN OPERATIONAL EFFICIENCIES</u> <input type="checkbox"/> Improve Inventory Management Efficiencies <input type="checkbox"/> Improve Cash Flow Via Paid-In-Full Deposits

SERVICES / FUNCTIONALITY WANTED		HAS IT	WANTS IT	NO INTEREST	COMMENTS
MARKETING	Web Site Development / Enhancement				
	Online Marketing Support / Search Engine Optimization				
	Production of Campground Site Maps				
	Graphic Design Services				
OPERATIONS	Online Reservation Services				
	Front Office Application				
	Integrated Online Bookings to Front Desk system				
	Form based "Reservation Request" system.				



Button On: () Trailer Life website () Woodalls website = 7% fee
 () Park's website = 5% fee (both include 2% credit card fee)

COMMENTS